REVENUE SURGE

Local Visibility Checklist

Fill this PDF in and save a copy, or print it and write by hand.

- [ ] Search for one service in one town you serve. Note which businesses and pages appear.
- [ ] Check the contact information, hours and service area on your Business Profile.
- [ ] Open your relevant page. Look for clear service boundaries and an easy way to contact you.
- [ ] Record one gap, who will fix it, and when you will check again.

Page and Date

Findings and Next Steps

Service and Town
Record the exact search and where you searched from.

Search and Business Profile Evidence
Note what appeared in Search or Maps. Record the profile detail or landing page you checked.

Owner and Next Check Date
Name who will review the gap and when they will repeat the search.