REVENUE SURGE

# Product Page Review

Fill this PDF in and save a copy, or print it and write by hand.

- [ ] Open a frequently visited product page on a phone. Can you tell what is included and who it is for?
- [ ] Choose a size, color or other option. Check that the price, stock status and selection update correctly.
- [ ] Find the shipping cost or an estimate and delivery timing. Note how early each is visible.
- [ ] Find the return window, conditions and any return shipping costs before starting checkout.
- [ ] Add the product to the cart and continue without buying. Check total cost, guest checkout and whether errors are understandable.
- [ ] Record the first obstacle, a proposed fix, an owner and a date to review the change.

**Website or Product Page**

**Date and Device**

**First Issue and Proposed Fix**

**Owner and Next Test Date**

**Buyer Evidence**

Record the product and mobile device. Note the first unanswered buying question, where you found shipping and returns, and any purchase step that blocked you.